

ORGANO™ Creates 'Bags for Life'

A Sustainability Initiative to Empower Women



VANCOUVER, BRITISH COLUMBIA -

April 15, 2019 - ORGANO™, at the forefront of healthier lifestyle trends, today announced "Bags for Life", a new global corporate initiative focusing on empowering marginalized women while promoting sustainable production. Each bag is produced by women entrepreneurs using discarded and recycled OG product packaging. Organo will pay for each completed product, with the goal of producing 5,000 Bags for Life by December 31, 2019.

"This program speaks to the Company's core purpose of improving people's lives around the world," stated Shella Chua, Organo Sr. Vice President of Global Administration and Distributor Services. "To help accomplish that mission, we actively reinvest in the communities where Organo operates. Bags for Life lets the entire Organo Community - distributors, customers, and staff - contribute in a meaningful way, by recycling their used sachets that become livelihood opportunities for these women and their families."

Each Bag for Life requires a minimum of 600 empty sachets. To reach our 2019 goal of 5,000 bags, three million sachets need to be collected!

To participate in this program, just quickly clean and mail the empty product sachets to Organo regional offices or pickup centers; whichever is most convenient. All the details are at www.organogold.com/en/bags-for-life/. Just check out the instructions and be sure to register your email for updates!

Learn more about ORGANO at: <http://www.organogold.com>

About ORGANO™

Founded in 2008 with headquarters in Vancouver, British Columbia, and formerly known as Organo Gold, ORGANO™ is one of the world's leading producers and marketers of healthy, convenient and affordable nutrition and beauty products. ORGANO specializes in proprietary nutrition products, specialty brewed beverages, personal care products and cosmetics. ORGANO provides superior quality, taste and nutrition in all of its consumable products and produces and markets advanced beauty products based on proprietary botanical formulations. The company currently operates in five continents.



ORGANO