

OGXTM SALES FOCUSED FAQs

1. HOW CAN I START A CONVERSATION ABOUT FENIX?

Given that 2 out of 3 people in the USA are overweight, there is a heightened interest in eating healthier. Here are a few questions that can get your conversation started:

ASK

- If they would like to save money on their weekly grocery shopping bills.
- Are you, or anyone else you know, interested in eating healthier or losing weight?
- If anyone has limited time during the day to prepare 3 fresh meals and snacks.
- If you can give them a sample to try.

OGX can help you save time, pounds, and money.

We recommend starting by reviewing the OGX Selling Sheet (2 Pager) available in the BackOffice. This is a document specially created to help you understand and offer the OGX products.

2. WHAT ARE THE KEY POINTS/CLAIMS THAT I SHOULD HAVE FOR THIS PRODUCT IN MY SALES PITCH?

FENIX will:

- a.) Save you money
- b.) Save you time
- c.) Contain Ganoderma
- d.) Help you lose weight and build lean muscle
- e.) Give you all the nutrients you need for a full healthy meal
- f.) Taste amazing

3. WHAT MATERIALS CAN I HAVE ACCESS TO TO HELP ME PREPARE BETTER?

We suggest reading the product fact sheet, full list of FAQs, and the recipe booklet. By doing so, you will have a better idea of the product and feel more comfortable talking about it.

Our biggest recommendation is to try the shake yourself. There is no better way to understand the benefits of a new product than to be a living proof of the results. Get yourself a pack of FENIX and start feeling better yourself. This will be your best selling point.

4. WHAT SHOULD I DO IF MY CUSTOMERS ASK ME NUTRITIONAL SPECIFIC QUESTIONS?

Our team has nutrition experts in house that can help answer any question. If there is ever a question that you can't answer, please call our customer service team and get the best answer. If the question is too personal and specific, it is best to recommend that they talk to their doctor about consuming the product.

You can also share the Nutritional Fact Sheet, which is available in BackOffice.

5. HOW CAN THIS NEW PRODUCT BE LINKED TO OUR CURRENT COFFEE?

Our current line of coffees and teas link perfectly with OGX.

You can combine the shake with an OG Black coffee sachet for a morning boost. Coffee adds a delicious flavor to your shake. Caffeine provides energy and can help curb hunger.

There are numerous studies that show the health benefits of coffee and teas.

75% of adults are dehydrated, which can slow down their metabolism. Our teas can help support hydration, which in turn supports healthy metabolism.

FENIX

DX

TM

ADVANCED DETOX SUPPORT

PINK LEMONADE FLAVOR

FAQS

1. WHAT IS UNIQUE ABOUT THE FENIX DX™ ADVANCED DETOX SUPPORT DRINK MIX?

The Organo FENIX DX Advanced Detox support drink mix is a botanical and vitamin blend to help you defend your daily health. With the majority of our immune system in our gut, it impacts our health, our mood, our sleep and more. Supporting your body's natural detox process every day can help your cells detox and refresh too. Our aging begins at our cells in the mitochondria where energy is produced. As we age, the ability of our cells to clean out waste matter ages too. So supporting our gut, and our cells is key to good health and good weight management, and performance. Not a laxative or an occasional use product, this caffeine free drink mix is a daily health tonic. Mix it in water, lemonade, cranberry juice or your OGX FENIX™ shake and get cellular and digestive detox support.

2. WHAT ARE SOME OF THE BENEFITS OF THE FENIX DX™?

This pink lemonade flavored drink mix can be added to water, lemonade, iced tea, cranberry juice or other beverages to give you customized flavor while supporting your body's natural defense and detox systems.

- Caffeine Free
- Contains powerful botanicals from sources like bilberry, blueberry, and acai that nourish and help protect your body.
- Contains Vitamin C - to protect and nourish the immune system.
- Supports digestive health and cellular detoxification.
- Can be used daily to support and protect your health.
- Great before or after a workout to help protect from free radicals that your body releases when you exercise.

3. HOW DO I USE THIS PRODUCT?

Mix 1 packet into 12 - 16 oz. of water for hydration and nutritional support. For more intense flavor, mix in 8-10 oz. of water. Can also be mixed into iced tea, lemonade, sparkling water, or other beverages for customized flavor.

4. WHAT ARE SOME OF THE INGREDIENTS IN THE DETOX DRINK MIX?

B VITAMINS

B Vitamins play an important role in keeping our bodies running like well-oiled machines. These essential nutrients help convert our food into fuel, and help the body use protein. These support our natural energy levels, helping us feel energized throughout the day.

VITAMIN C

Vitamin C is an antioxidant that can help support a healthy immune system, helps protect you from colds and other airborne illnesses.

CHAMOMILE EXTRACT

Chamomile is an ancient herb that has been used for hundreds of years for its healthy properties. FENIX DX uses a concentrated chamomile extract for many benefits. Some studies show it may help us sleep better, and fight the negative effects of stress. One study in 2009 showed that chamomile extract can help support a healthy mood and focus, and another found it can help support healthy sleep - when our body's natural detox process is working. Chamomile is known for its soothing and calming properties, which can help support a healthy digestive system.

BURDOCK

Burdock is a member of the daisy family, and has been studied for its free radical scavenging properties.

ACAI

The mystery and power of the Amazon can be found in this purple fruit, known for its nutritional benefits. These fruits can help support a healthy immune system. According to a study published in the June 2008 issue of the Journal of Agricultural and Food Chemistry, Acai berries contain a large number of antioxidants that help scavenge cell-damaging free radicals from the body.

In particular, the study, which was conducted by researchers at the Department of Nutrition and Food Science at Texas A&M University, showed that Acai berries possessed the highest antioxidant activity to date.

ORGANO

BILBERRY

Bilberry is similar to a blueberry, and has been studied for its antioxidant properties. Some studies suggest it is beneficial for eye health, in addition to supporting gut or digestive health.

BLUEBERRY

Blueberries are known as super foods for their antioxidant capabilities, and also help protect good liver health.

LICORICE ROOT EXTRACT

Licorice has been used in foods and cooking for centuries, due to its sweet licorice flavor. Licorice root extract has been used to support digestive health, soothing the stomach, and other benefits.

ALOE VERA

Aloe Vera is known for its soothing properties –for skin, and for supporting digestive health.

GANODERMA

This beloved and studied mushroom can help support antioxidant protection

5. IS IT A LAXATIVE?

No. This product is not a laxative, or occasional use product. It is a product that helps support your healthy digestive system, which supports your overall health. Additionally, the B Vitamins support a healthy mitochondria, to help defend you at the cellular level while Vitamin C helps defend your immune system.

6. HOW MUCH SUGAR DOES IT HAVE?

This drink mix has 5 g of fructose, and only 20 calories –it is less sugar, and fewer calories than a cup of orange juice, or soda.

7. WHO SHOULD TAKE THIS PRODUCT?

Anyone that would like to protect and defend their digestive system and cellular health.

8. HOW MANY CAN I TAKE PER DAY?

We recommend 1-2 per day.

9. COULD ATHLETES USE THIS PRODUCT?

Yes. The formulas are good for athletes with our unique combination of nutrients. Additionally, this product does not contain any anti-doping ingredients.

10. IS THIS PRODUCT GLUTEN FREE?

Yes.

11. IS THIS PRODUCT LACTOSE FREE?

Yes.

12. WHY A POWDER MIX INSTEAD OF A CAN?

The powder mix makes traveling easier and can be mixed into many liquids to provide a customized flavor.

13. WHAT AGE CAN USE THIS?

We recommend 18 years and above. Ages 12-18 depend on parental approval.



FENIX

XT

TM

ADVANCED ENERGY DRINK MIX

MANGO PEACH FLAVOR

FAQS

1. WHAT IS UNIQUE ABOUT THE ORGANO FENIX XT™ ADVANCED ENERGY DRINK MIX?

The Organo FENIX XT Energy Drink Mix is a dietary supplement that can help you feel your best with less caffeine, less sugar, and more nutrients than other brands. It contains 100 mg of caffeine – about 2/3 cup of coffee worth of caffeine, but the way it is combined and formulated, you can feel a gentle lift that lasts.

It also supports a healthy, active lifestyle with Rhodiola for body and brain, Guarana and caffeine for a combination to boost you up with a lift that lasts, lower Taurine so it's not like other jittery feeling brands.

2. WHAT ARE SOME OF THE BENEFITS OF THE FENIX XT™?

This mango peach flavored drink mix can be added to water, lemonade, iced tea, cranberry juice or other beverages to give you customized flavor and energy on the go. It can also be mixed into your OGX FENIX™ shake for a mango peach flavor with added energy benefits!

- Contains 100 mg of caffeine – about 2/3 cup of coffee worth of caffeine.
- Fortified with Vitamins and Antioxidants
- Supports Exercise & Hydration
- Supports your body and your brain

3. HOW DO I USE THIS PRODUCT?

Mix 1 packet into 12 -16 oz. of water for hydration and energy. For more concentrated flavor, mix in 8 -10 oz. of water. Can also be mixed into iced tea, lemonade, sparkling water, or other beverages for customized flavor.

4. WHAT ARE SOME OF THE INGREDIENTS IN THE ENERGY DRINK MIX?

GUARANA & CAFFEINE

100 mg of caffeine, lower than other brands and about 2/3 of a cup of coffee. Two types of caffeine, including Guarana means it can help you feel your best as each enters the blood stream at a different rate so you can get a fast, yet long lasting feeling of energy. Some studies show that Guarana may also help boost memory and focus, which is great for athletes or everyday life.

ARGININE

Arginine Malate is an important amino acid that can help support muscle and activity. It can help support good nitrogen levels in the muscles, and with diet and exercise, can help you burn fat and build lean muscle.

RHODIOLA

This wonderful herb has been used by Olympic athletes to support stamina, endurance and energy, and in other products helping support mood, and more. According to a study published in the International Journal of Sports Nutrition and Exercise Metabolism in 2004, Rhodiola supported healthy muscle recovery and supported natural endurance.

VITAMINS & ANTIOXIDANT VITAMINS

Organo FENIX XT contains B vitamins to support natural energy in the body, antioxidant Vitamin C to help protect the body cells from free radical damage. When we workout, or are under stress, our body can release free radicals that can cause cell aging. The vitamins and antioxidants in the FENIX XT Energy Drink Mix help you protect yourself from airborne challenges to the immune system due to working out, traveling, and more.

ORGANO

5. HOW MUCH SUGAR DOES IT HAVE?

This drink mix has only 5 g of added sugar – making it a healthy low sugar option for an active lifestyle. Many energy drinks contain much higher sugar – many are 39 grams, 50 grams, even 69 grams of sugar! This can make you have a sugar rush, and a sugar crash, which can lead to weight gain. FENIX XT Energy Drink Mix does not do that with only 5 g of sugar (about 1 teaspoon) in 12 -16 oz. of water, this makes it a healthy choice.

6. WHO SHOULD TAKE THIS PRODUCT?

Anyone that would like added energy in a lower caffeine and lower sugar formula vs. other energy drinks.

Not intended for those sensitive to caffeine or watching their caffeine intake including women who may be pregnant or lactating.

7. HOW MANY CAN I TAKE PER DAY?

We recommend 1-2 per day. Some people drink far more caffeine in one coffee beverage, but we recommend that total caffeine intake be under 300mg per day.

8. COULD ATHLETES USE THIS PRODUCT?

Yes. The formulas are good for athletes with our unique combination of nutrients. Additionally, this product does not contain any anti-doping ingredients.

9. IS THIS PRODUCT GLUTEN FREE?

Yes.

10. IS THIS PRODUCT LACTOSE FREE?

Yes.

11. WHY A POWDER MIX INSTEAD OF A CAN?

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