

Organo Gold Teams with Napoleon Hill Foundation

Think and Grow Rich Paperback Editions in Four New Languages

VANCOUVER, BRITISH COLUMBIA – October 7, 2014 – Organo Gold, the global gourmet coffee company that caters to consumers' active lifestyles, in collaboration with the Napoleon Hill Foundation today announced that *Think and Grow Rich* will be available in paperback in four new languages: French, Spanish, Italian and Russian. The exclusive OG Edition will have an embossed Organo Gold logo and sell for \$19.37 USD, symbolizing the year the book was originally published. French, Spanish and Italian are available now, with the Russian edition available on October 18.

"I am extremely proud of this edition and thank the Napoleon Hill Foundation for their ongoing partnership and support," said <u>Bernardo Chua</u>, Founder and Chief Executive Officer of Organo Gold. "*Think and Grow Rich* is credited by millions for their success, and the Napoleon Hill principles are the cornerstone of our leadership training. We are truly blessed to have their continued support."

"We are pleased to be working solely with Organo Gold International. We have been with them since their beginning and hope to support them as they continue to grow," stated Don Green, Executive Director, Napoleon Hill Foundation.

"The Napoleon Hill Foundation is extremely proud of our sole collaboration with Organo Gold International since its inception. There is no better way to bring the treasures of the earth to the people of the world then through this alliance. The teachings of Napoleon Hill, the genius of coffee, combined with the benefits of Ganoderma make this mastermind alliance unique in making the world a better place in which to live," added Judy Williamson, Director of the Learning Center, Napoleon Hill Foundation.

"We are proud to offer these OG Editions of *Think and Grow Rich* to our OG Distributors, as well as others who are interested in learning the principles behind the book," added <u>Holton Buggs</u>, Executive Vice President of Sales and Marketing at Organo Gold. "There is a high demand for Organo Gold's products and numerous inquiries about the opportunity."

Co-Founder and Global Master Distributor <u>Shane Morand</u> will be holding a series of Leadership Trainings starting in Russia October 17-18, where the Russian version of the *Think and Grow Rich* OG Edition paperback will be unveiled. From Russia, Shane will travel to Thailand, Italy, Toronto, Mexico, Costa Rica and Peru. Look for more details about the Leadership Trainings at organogold.com.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: http://www.organogold.com

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its products through an Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 35 countries and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

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