

Organo Gold Opens in Singapore

VANCOUVER, BRITISH COLUMBIA – January 3, 2014 – <u>Organo Gold</u>, the global gourmet coffee company that caters to consumers' active lifestyles, today announced that it has expanded its Asian presence with the opening of operations in Singapore. Sunny Ooi, Regional Vice President Southeast Asia, will manage the company's activities in the country.

"The opening of Singapore is critical for Organo Gold to help meet increased product demand in Southeast Asia," said <u>Bernardo Chua</u>, Founder and Chief Executive Officer of Organo Gold. "We will continue to aggressively establish the OG global footprint 2014 and look forward to serving customers in Singapore who are seeking to make Organo Gold products a part of their healthy, active lifestyles."

"Singapore marks the sixth Country in Asia where Organo Gold has opened operations in less than five years," added <u>Holton Buggs</u>, Executive Vice President of Sales and Marketing at Organo Gold. "The constant inquiries about the OG opportunity and the country's diverse demographics make Singapore a critical component of OG's South East Asia business strategy."

Organo Gold Global Master Distributor and Co-Founder <u>Shane Morand</u> will be in Singapore on January 4 – 5. The weekend includes leadership training for current OG Distributors on January 4 and income opportunity training on Sunday, which is open to guests. Shane added, "I'm excited to start the New Year off in Singapore with our new OG Family members." More event details are available on <u>organogold.com</u>.

Products currently available in Singapore are Gourmet Black Coffee, Gourmet Mocha, Gourmet Latte, Gourmet Hot Chocolate, Green Tea, King of Coffee, Café Supreme and Royal Brew.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration.

Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: http://www.organogold.com

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 30 countries and is privately held. For more information about Organo Gold, visit our website at <u>www.organogold.com</u>.

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