

Organo Gold Opens in Costa Rica

VANCOUVER, BRITISH COLUMBIA – November 19, 2014 – Organo Gold, the global gourmet coffee company that caters to consumers' active lifestyles, today announced that it has expanded its global presence with the opening of business in Costa Rica. The Country will be managed from the Company's headquarters in Vancouver.

"Costa Rica is one of the most stable, prosperous and progressive nations in Latin America," said Bernardo Chua, Founder and Chief Executive Officer of Organo Gold. "We look forward to serving customers in Costa Rica who are seeking to make Organo Gold products a part of their healthy, active lifestyles."

"Expansion into Costa Rica is a natural to a company that offers a line of premium coffee products," added <u>Holton Buggs</u>, Executive Vice President of Sales and Marketing at Organo Gold. "There is a high demand for Organo Gold's products and numerous inquiries about the opportunity."

Products currently available in Costa Rica are <u>Gourmet Black Coffee</u>, <u>Gourmet Café Latte</u>, <u>Gourmet Café Latte</u>, <u>Gourmet Café Mocha</u> and <u>Gourmet Hot Chocolate</u>.

In celebration of welcoming Costa Rica to the OG Family, Co-Founder and Global Master Distributor Shane Morand will hold a Leadership Training in Costa Rica December 12-13. Watch for more details at organogold.com.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: http://www.organogold.com

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its products through an Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 35 countries and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

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