

ORGANO™ Opens in Colombia

VANCOUVER, BRITISH COLUMBIA – October 30, 2015 – [ORGANO™](#), the gourmet coffee company that caters to consumers active lifestyles, today announced that Colombia is open and fully operational. Tatiana Torres, is the General Manager for ORGANO™ Colombia, reporting to Sergio Medina, Regional Vice President ORGANO™ Latin America.

“The opening of Colombia signifies the continued demand for ORGANO™’s premium products in Latin America,” stated [Bernardo Chua](#), Founder and Chief Executive Officer of ORGANO™. “We look forward to serving the people of Colombia who are seeking to make ORGANO™ products a part of their active lifestyle.”

“Colombia is now part of the ORGANO™ family due to the high demand for our products. And for a country with a rich coffee history, that is quite a compliment.” added ORGANO™ Co-Founder and Global Master Distributor [Shane Morand](#).

“In such a diverse and growing economy as Colombia, people are looking for convenient premium products,” stated [Holton Buggs](#), Executive Vice President of International Sales at ORGANO™. “We provide a high-demand, premium product along with a business opportunity unique among coffee companies.”

ORGANO™ products that are now available are: Gourmet Black Coffee, Gourmet Mocha, Gourmet Latte, Gourmet Hot Chocolate and Black Ice Tea.

In celebration of ORGANO™ Colombia, the Company has released the following welcome:

Founded in 2008, ORGANO™ remains focused on its mission to bring the treasures of the earth to the people of the world with premium products that help them live a divine lifestyle. ORGANO™ defines that as balance and maximum happiness in the areas of life – financial, family, social, mental, and physical. We meet this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. ORGANO™ offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club in the United States and Canada.

Learn more about ORGANO™ at: <http://www.organogold.com>

About ORGANO™

Founded in 2008 with headquarters in Vancouver, British Columbia, and formerly known as Organo Gold, ORGANO™ brings the treasures of the earth to the people of the world by offering a variety of premium everyday products including coffees, teas, nutraceuticals and personal care items. ORGANO™ offers its suite of products through its Independent Distributor network and to consumers through its Coffee

Connoisseur Club. The company currently operates in 50 countries on six continents and is privately held. For more information about ORGANO™, visit our website at www.organogold.com.